

## Video Services for College Recruiting

*Providing the video demonstration of skills that is expected by every college coach from every prospective recruit.*

### Objectives of the Recruiting Video:

- **Introduce the athlete and his/her skills at their best**
- Concisely demonstrate technique and athleticism
- Present action from drills, games, and/or showcases
- Allow the viewer to easily find each section of the video (offense, defense, skills, etc.)
- Easy viewing in slow motion or freeze frame
- Availability in internet link and DVD formats

David Heller -- 2013 Summer Showcases



### Keen Eye Video Services:

- High resolution filming of indoor and outdoor drills, specifically chosen to display skills and athleticism
- Collect and edit appropriate film from games and showcases, including film provided by the family
- Film the athlete's self-introduction for the video
- Photograph the athlete for the video and its DVD label
- Set up a unique internet link for instant access to the completed, indexed recruiting video
- Provide multiple copies of the completed video on labeled DVDs, with menus and protective mailers

**Sample recruiting and game highlight videos:** [www.keeneyesports.com](http://www.keeneyesports.com)

**Other Video Services** -- all include production of DVDs and unique internet links

- Instructional Video Filming
- Player and Team Highlight Filming and Editing
- Keepsake Video Filming and Editing

### For More Information

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**(see the next page for Advisory Services)**