

## Advisory Services for College Recruiting

*Providing tools to help the athlete increase his/her visibility to coaches at colleges fitting the athlete's interests and abilities.*

### **Objectives for the Athlete and His/Her Family:**

- **Increase chances for dialogue with coaches at colleges of interest to the athlete**
- Target the right colleges academically, demographically, financially, and athletically
- Familiarity with college selection "filtering" tools (websites, books, etc.)
- Awareness of the timing and cost of the showcasing, recruiting, and application processes
- Knowledge of appropriate college camps, clinics, team showcases, and individual showcases, and their differences
- Understanding of distinct NCAA guidelines for Division I, II, and III schools, particularly for communication with coaches



### **Keen Eye Advisory Services:**

- Familiarize teams and individual families with the recruiting and college search processes
- Introduce college selection "filtering" tools (online and print)
- Demonstrate key elements of college recruiting communications (online questionnaires, e-mail, skills videos, player profiles, etc.)
- Provide an overview of national recruiting/referral services
- Compile coaching contact information and camp/showcase schedules and their announced coaching attendance
- Offer sample communications for each stage of the recruiting process



### **For More Information**

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*(see the previous page for Video Services)*